

+DIGITALFIRST

By VALOREMFIRST

Digital transformation isn't just about getting the latest technology and hoping it will help us to grow our business. There's more to it than that.

Getting the most out of digital means stepping back from the technology itself. Understanding how our business currently operates and evaluating the critical things that will support any digital progress is the first step we need to take.

+DIGITALFIRST is a Digital Maturity Assessment that looks across your entire business. It gives a clear view of how digitally enabled you are and what will equip you better for working digitally.



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Do you know that 90% of businesses in the UK have some form of digital strategy, but 70% of these initiatives fail due to employee resistance?

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So how does +DIGITALFIRST work?

Our +DIGITALFIRST framework tests all aspects of digital maturity.

It looks at how well you use your current technology and assesses if digital is an intrinsic part of your strategy. It is equally important to know if your culture supports digital working and how digitally efficient your operations are.

But perhaps the most important thing to evaluate is what your customers and employees think and find the value in their digital journey.

Learn more about the +DIGITALFIRST Maturity Model and how we can help you develop and optimise your digital strategy

Ready to find your digital value? [Book Here](#)



It defines your digital maturity. It is a complete game changer.

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We take a deep dive into 5 capabilities across your business to uncover where you are on your digital journey. We want to get to know your business at all levels and that means asking a lot of questions.

- + Is digital an intrinsic part of your **strategy**?
- + Do your **operational processes** and capabilities support digital enablement?
- + Do you know the **digital skills** you have now and what you will need for the future?
- + Can you identify the **value** in your **customer journey**?
- + Can you find and use the **digital knowledge** in your business?

What do you get with +DIGITALFIRST ?

You will get clarity on your digital maturity. You will know where you are now, where digital could take you, and what you need to do to get there.

The detailed +DIGITALFIRST report will provide the understanding needed to validate and prioritise digital investment. It provides actionable insight and allows you to benchmark your maturity against peers.

It lets you futureproof your strategy to ensure you can adapt, compete, and provide the digital experience your customers want.

“ Do you know that 75% of businesses rely on legacy systems and workarounds just to keep the lights on? And 26% of working time is wasted due to inefficient workflows? ”

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It lets you create new value through better digital capabilities.